

BF1 - the Journey!

How did we get here?

- Multi-disciplinary committee since 1999; includes community partners – CPNP, Opaskwayak Cree Nation (The Pas/OCN Breastfeeding Committee)
- Getting the BF message out – Quintessence, BF Week activities etc. – radio, newspaper
- MB Health BFI working groups and yearly workshops – sharing ideas!
- Support from Senior management – policy, resources etc.
- More recently, Breastfeeding Strategy 2013
- Updated regional BF policy for both hospitals and community health, as well as BF Workplace Policy and mandatory intranet BFI module for all employees

Breastfeeding Week

OPASKWAYAK TIMES
Put it on the run
Breastfeeding puts Diabetes on the RUN!

Give Your Baby
The Best Start in Life

Breastfeeding...
RECALL
Never Been Recalled!

I MAKE MILK
What's Your Superpower?

Breastfeeding...
100% Environmentally Friendly

I CHOOSE COCOONS TO BREASTFEED!
Baby On Board!

Breastfeeding Puts Diabetes On The Run

Putting BFI into Practice

- Updated BF regional BF policy for hospitals/community health sites
- Staff education – 20 hour WHO course
- Data collection – BF stats
- Working with Obstetrics staff –(step #10) seamless transition to community; teaching practices on ward affect teaching @ HV's
- Resources (keep it simple) Baby's Best Chance, Feeding your Breastfed Baby
- Home visits – 83% of post-partum referrals received at least 1 HV in 2013
- Peer support program – what works, what doesn't
- Conducting a survey at immunization visits (to know if 80% of Moms have received BF info and teaching)



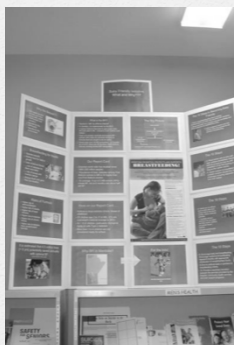
The Pre-Assessment Process

- All documents are on the BCC web-site as well as the Share Point site @ e-health
- Should already have a certificate of participation
- Should already have completed the self-appraisal document



The Pre-Assessment Process

- A 2- part process:
 - 1) document review
 - 2) site visit
- *Letter of intent to BFI coordinators at MB Health, who then contact BCC and a contract is drawn up
- * Appoint a contact person from your committee



1) Document Review

- Cover letter to request the review, a description of site and demographics of the area
- Dividing the binder into the 10 steps and placing the policies/resources accordingly
- Place your Integrated Outcome Indicators and Appendices completed checklist at the beginning.
- BF stats – the last 3 years provides a trend for assessor to see
- In the final step, include activities that show the impact on the community
- Prepare 3 binders – (1 - Assessor, 1- Co-Chair @MB Health and 1 to keep)



2) Pre-Assessment Site Visit

- Kathy Venter arrived the evening before so able to have a full day with her
- Physical tour of facility followed by meeting with all PHN's/updates, policy, stats
- Lunch with multi-disciplinary committee
- Afternoon visit with families/CHC appointment
- Pizza supper with physicians/BFI discussion

