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# Finding Profit in 2024

## Manitoba Crop Costs of Production



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**Manitoba Agriculture**

**February 2024**



**BRAKE CHECK  
AREA**



# Overview

- 2024 Crop Costs of Production
- Equipment costs
  - 2024/25 Machinery Guide
- Fertilizer costing
  - Increasing profit using 4R fertilizer BMP's

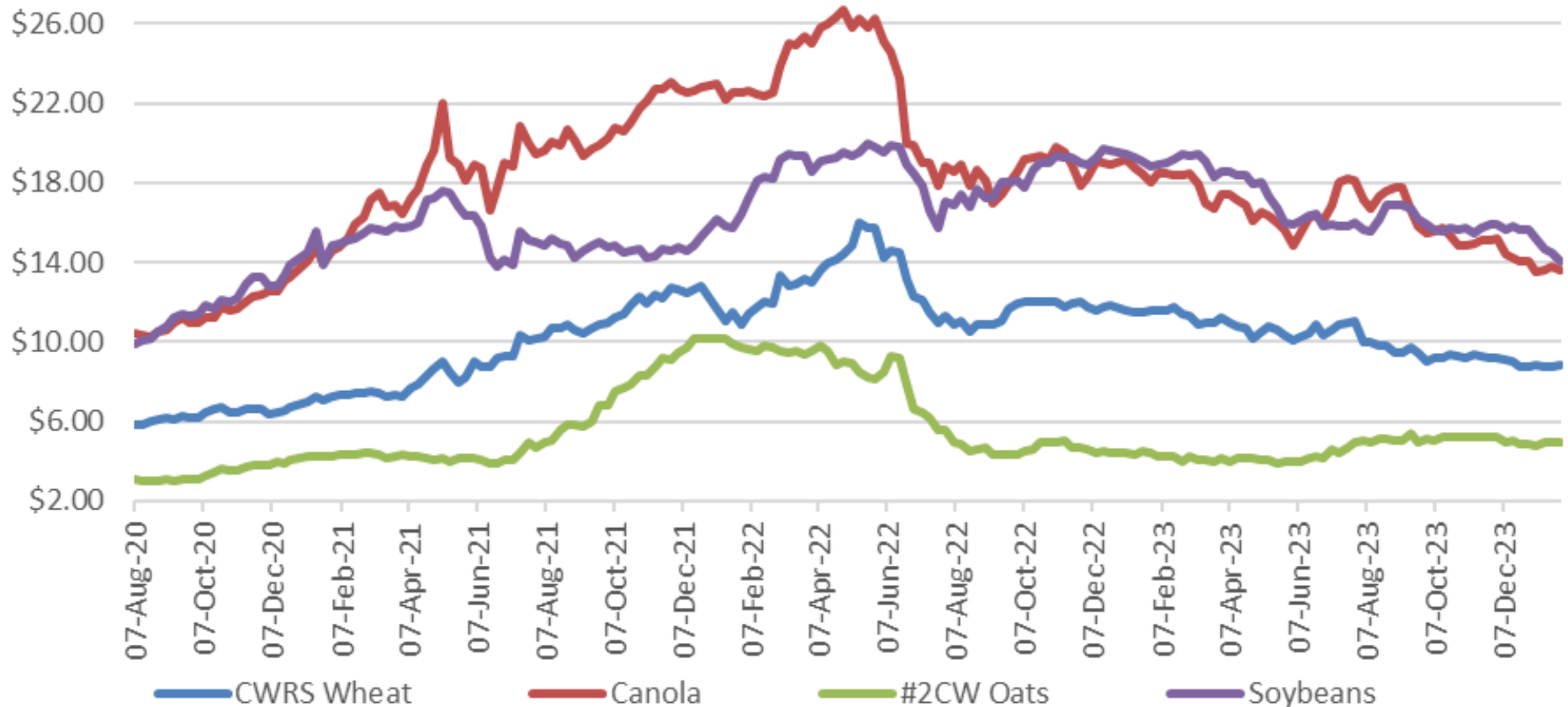


2024 Cost of Production

# Crops



## Average MB Crop Prices per bushel Aug 2020 - Jan 2024 (weekly close)



Source: Manitoba Agriculture

# New crop prices – Fall 2024

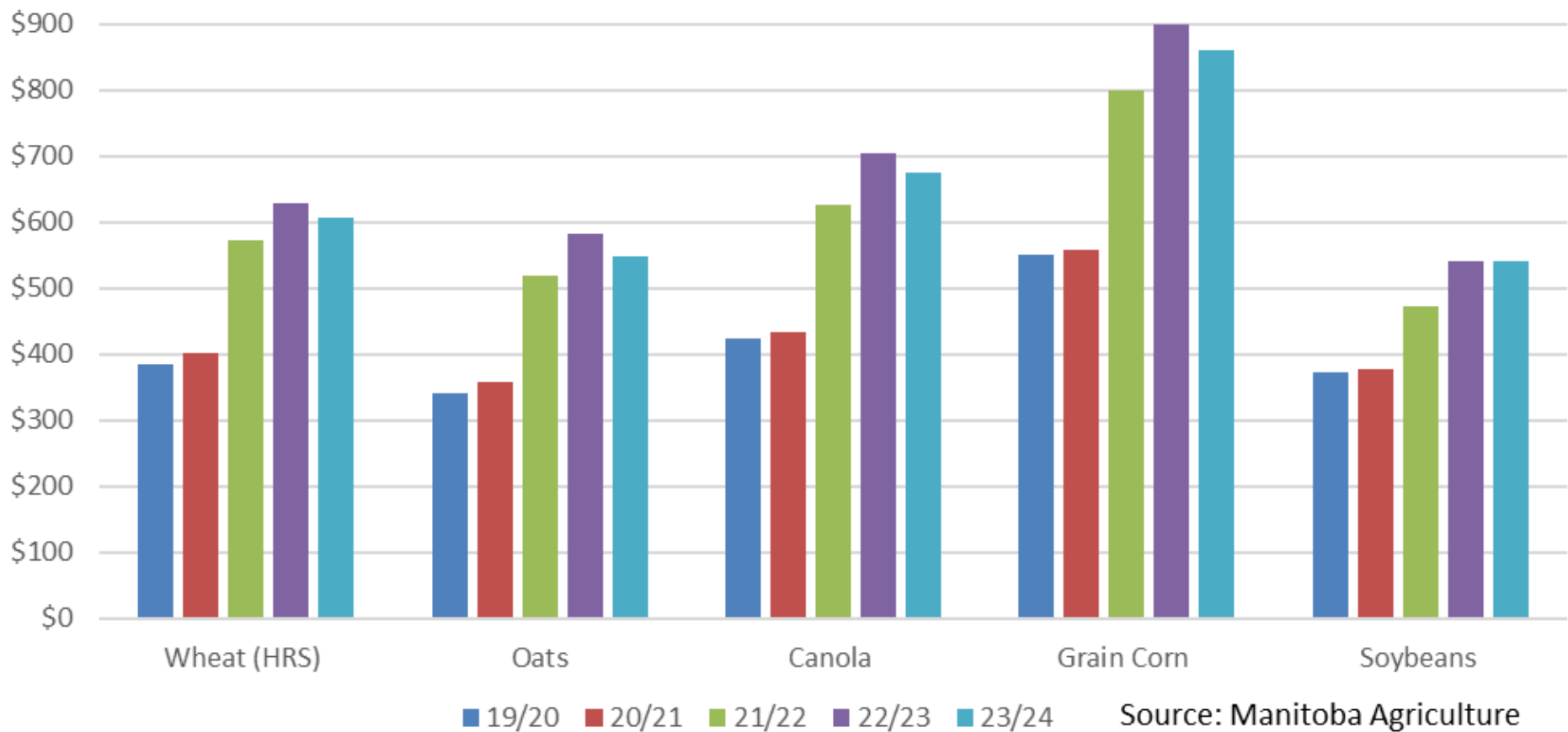
## 2024 Crop COP (as of Dec 1/23)

- HRS Wheat - \$9.25/bu
- Oats - \$5.00/bu
- Canola – \$15.75/bu
- Corn – \$6.25/bu
- Soybeans - \$15.25/bu

## As of February 5, 2024

- HRS Wheat - \$8.25/bu
- Oats - \$4.75/bu
- Canola - \$13.00/bu
- Corn - \$5.25/bu
- Soybeans - \$13.50/bu

## Manitoba Agriculture Crop Costs of Production Comparison 2019-2024 (\$/acre)



# Profitability Ranking (top 8 acreage crops)

<u>Grain prices as of Feb 5/24</u>	<b>Net Profit</b>	<i>Margin over Operating</i>
1 – Oats	<b>(\$2.49)/ac</b>	\$215.09/ac
2 – Soybeans	<b>(\$27.22)/ac</b>	\$190.36/ac
3 – NHR Wheat	<b>(\$63.59)/ac</b>	\$153.99/ac
4 – HRS Wheat	<b>(\$69.79)/ac</b>	\$147.79/ac
5 – Canola	<b>(\$88.83)/ac</b>	\$128.74/ac
6 – Peas	<b>(\$102.44)/ac</b>	\$115.14/ac
7 – Corn	<b>(\$150.86)/ac</b>	\$86.60/ac
8 – Barley	<b>(\$191.21)/ac</b>	\$26.37/ac



# Profitability Ranking (top 8 acreage crops)

## Grain prices in COP (Dec 1/23)

- 1 – Soybeans \$39.28/ac
- 2 – Canola \$34.92/ac
- 3 – Oats \$26.26/ac
- 4 – HRS Wheat (\$4.79)/ac
- 5 – NHR Wheat (\$11.09)/ac
- 6 – Corn (\$15.86)/ac
- 7 – Barley (\$74.21)/ac
- 8 – Peas (\$77.44)/ac

## Grain prices as of Feb 5/24

- 1 – Oats (\$2.49)/ac
- 2 – Soybeans (\$27.22)/ac
- 3 – NHR Wheat (\$63.59)/ac
- 4 – HRS Wheat (\$69.79)/ac
- 5 – Canola (\$88.83)/ac
- 6 – Peas (\$102.44)/ac
- 7 – Corn (\$150.86)/ac
- 8 – Barley (\$191.21)/ac

# Risk?

- Agrilnsurance coverage = insured yield x insured price

# Risk?

## 2023 AgrilInsurance crop dollar values:

- Canola \$19.62/bu
- Corn \$8.00/bu
- HRS Wheat \$11.29/bu
- Oats \$4.94/bu
- Soybeans \$16.06/bu

## 2024 AgrilInsurance crop dollar values:

- Canola \$16.44/bu
- Corn \$6.86/bu
- HRS Wheat \$8.98/bu
- Oats \$4.40/bu
- Soybeans \$14.42/bu

# Breakeven calculations

- Breakeven price:  $\text{Cost}/\text{Yield}$
- Breakeven yield:  $\text{Cost}/\text{Price}$
- What can we do with breakeven numbers?
  - Assess risk
  - Assess profitability
  - Reveal strengths and weaknesses in our farm

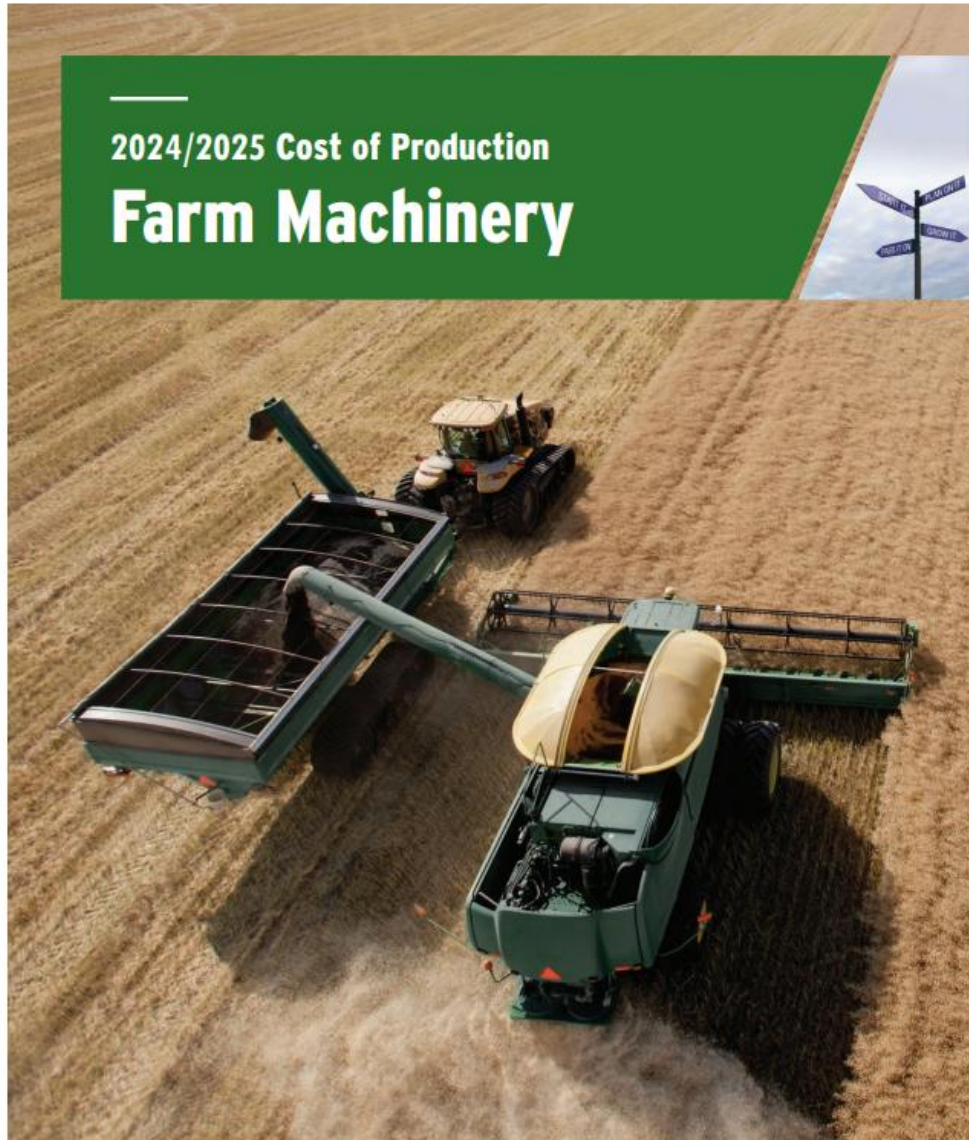
# Breakeven Yields

	Wheat - Hard Red Spring	Oats	Corn	Canola	Soybeans
<b>Breakeven Analysis</b>					
<b>Breakeven Yield (Bu or lb.)</b>					
Over Operating Costs	42.0	66.2	100	29.0	21
Over Land Costs	11.0	20.3	16.2	6.4	6.7
Over Machinery Costs	9.6	17.8	17.4	5.7	5.8
Over Owners Labour & Living	<u>2.9</u>	<u>5.4</u>	<u>4.3</u>	<u>1.7</u>	<u>1.8</u>
<b>Over Total Costs</b>	<b>65.5</b>	<b>109.7</b>	<b>137.9</b>	<b>42.8</b>	<b>35.3</b>

# Breakeven Price (\$/bu)

	Wheat - Hard Red Spring	Oats	Corn	Canola	Soybeans
<b>Breakeven Analysis</b>					
<b>Breakeven Price Per Unit</b>					
Over Operating Costs	\$5.98	\$2.88	\$4.61	\$10.14	\$8.49
Over Land Costs	\$1.56	\$0.88	\$0.75	\$2.25	\$2.67
Over Machinery Costs	\$1.37	\$0.78	\$0.81	\$1.98	\$2.35
Over Owners Labour & Living	<u>\$0.42</u>	<u>\$0.23</u>	<u>\$0.20</u>	<u>\$0.60</u>	<u>\$0.71</u>
<b>Over Total Costs</b>	<b>\$9.32</b>	<b>\$4.77</b>	<b>\$6.37</b>	<b>\$14.97</b>	<b>\$14.22</b>

2024/2025 Cost of Production  
**Farm Machinery**



# Equipment values have increased...

- Medium FWA Tractor (160-224 hp)
  - ↑35%
- Large 4WD Tractor (550+ hp)
  - ↑28%
- Class 9 Combine
  - ↑27%
- Flex auger header (35')
  - ↑23%
- Large Air Drill with Independent Openers (66-86')
  - ↑62%
- High Clearance Sprayer (1200 gal 120' booms)
  - ↑31%



## Uses for the guide & calculator

- Neighbour to neighbour
- Family end of season equipment reconciling
- Printed guide, Excel & Online calculators
- Not intended to be used to establish rates for companies that rent equipment out/custom farm as a business
  - This is a cost basis calculation

# How costs are determined

- Cost of ownership
  - Equipment value & depreciation
  - Financing costs
  - Insurance & housing
- Operating costs
  - Repair & maintenance (R&M)
  - Fuel Costs
  - Labour

# How costs are determined

- Margin
  - On ownership & R&M (for rental rates & custom rates)
  - On labour and fuel (for custom rates)
- Work rate
  - Acres per hour
- Hours of use per year

# Impacts of changes

- Let's take a Class 8 combine with 35' flex auger header:
  - Class 8 combine value - \$750,000
  - 35' flex auger header value - \$80,000
  - Total equipment value - \$830,000
  - Finance rate – 50% financed @ 8.5%
  - Opportunity cost – 50% equity @ 1.5%
  - Repair & maintenance – 2.63% of equipment value/year
  - Work rate – 15 ac/hr (4.5 mph @ 35' @ 80% field efficiency)
  - Annual hours of use – 250 hours
  - Rental rate - \$418/hr or \$28/ac
  - Custom rate - \$563/hr or \$38/ac

## What if we take 50% of the equipment cost?

- Change from \$830,000 to \$415,000
  - Represent a used combine & header
  - Same size; same work rates
- Rental rate \$209/hr or \$14/ac (↓ 50%)
- Custom rate \$354/hr or \$24/ac (↓ 37%)
  - Fuel and labour remain the same
- Caution – need to account for higher repair and maintenance costs

## What if we finance 75% of the equipment cost?

- Total equipment value \$830,000
  - But 75% financed with 25% down payment/equity
- Rental rate \$437/hr or \$29/ac (↑5%)
- Custom rate \$582/hr or \$39/ac (↑3%)
  - Fuel and labour remain the same
- Notes:
  - Combine 12 year lifespan before major rebuild
  - Headers 15 year lifespan before major rebuild
  - 33% salvage value after above lifespan

## What if we decrease the interest rate to 4%?

- Total equipment value \$830,000
  - But interest rate 4% instead of 8.5%; 50% financed
- Rental rate \$388/hr or \$26/ac (↓ 8%)
- Custom rate \$534/hr or \$36/ac (↓ 5%)
  - Fuel and labour remain the same
- Notes:
  - If we finance more of the equipment, this number will ↑

# What if we decrease the work rate by 1/3?

- Total equipment value \$830,000
  - But work rate now 10 ac/hr (instead of 15 ac/hr)
- Rental rate:
  - \$/hr is the same
  - but \$/ac is now \$60/ac ( ↑ 114%)
- Custom rate
  - \$/hr is the same
  - but \$/ac is now \$80/ac ( ↑ 111%)
- Notes:
  - Rates/hr unaffected by work rates



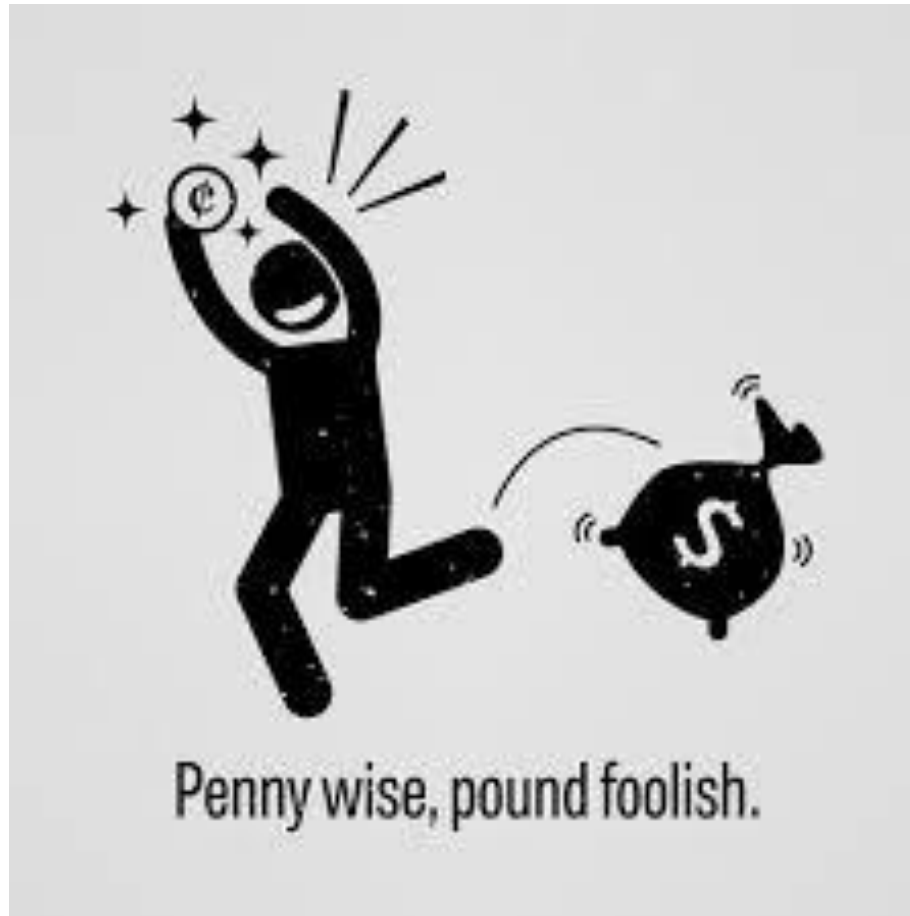
## What if we reduce the annual hours of use by 50%?

- Total equipment value \$830,000
  - But annual hours of use are 125 (instead of 250)
- Rental rate \$863/hr or \$56/ac ( ↑ 100%)
- Custom rate \$981/hr or \$65/ac ( ↑ 74%)
  
- Caution – need to get the use out of equipment to justify the costs.

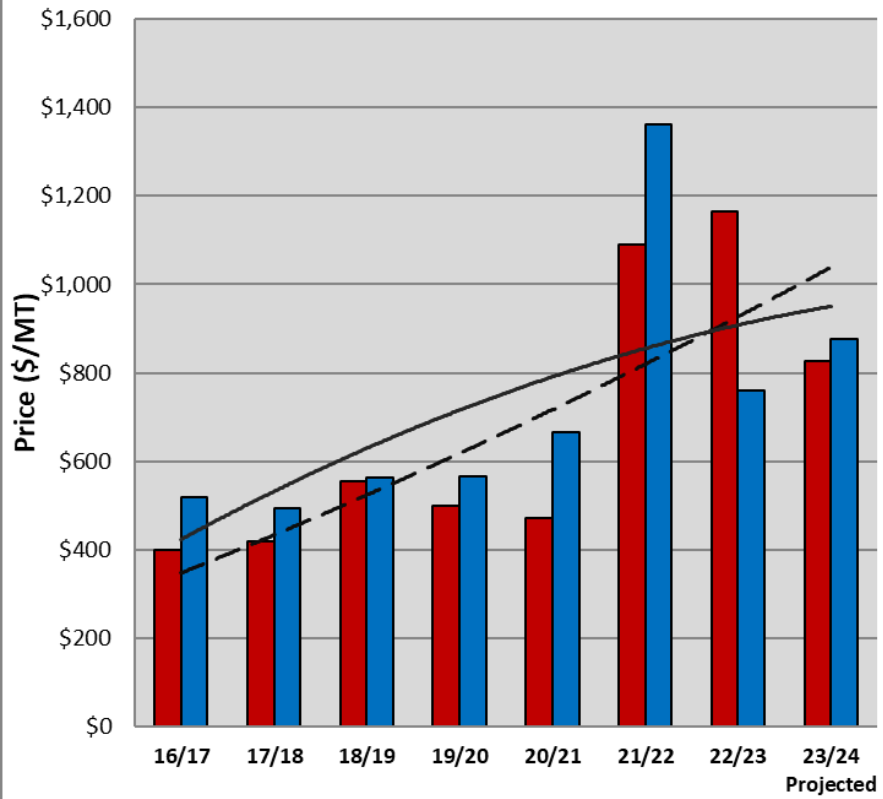
## Sample of rates in the guide

- Combine with header
  - Rental rate: \$268-\$764/hr
  - Custom rate: \$355-\$661/hr or \$31-\$44/ac
- Air drill
  - Rental rate: \$175-\$582/hr (excludes tractor)
  - Custom rate: \$454-\$933/hr or \$28-\$37/ac (includes tractor)
- SP Sprayer
  - Rental rate: \$496-\$756/hr
  - Custom rate: \$593-\$900/hr (no water hauling), or
  - \$10-\$11/ac (with water hauling)
- Land roller
  - Rental rate: \$75-\$110/ac or \$3-\$4/ac (excludes tractor)
  - Custom rate: \$288-\$389/ac or \$10-\$11/ac (includes tractor)

# Fertilizer Costing

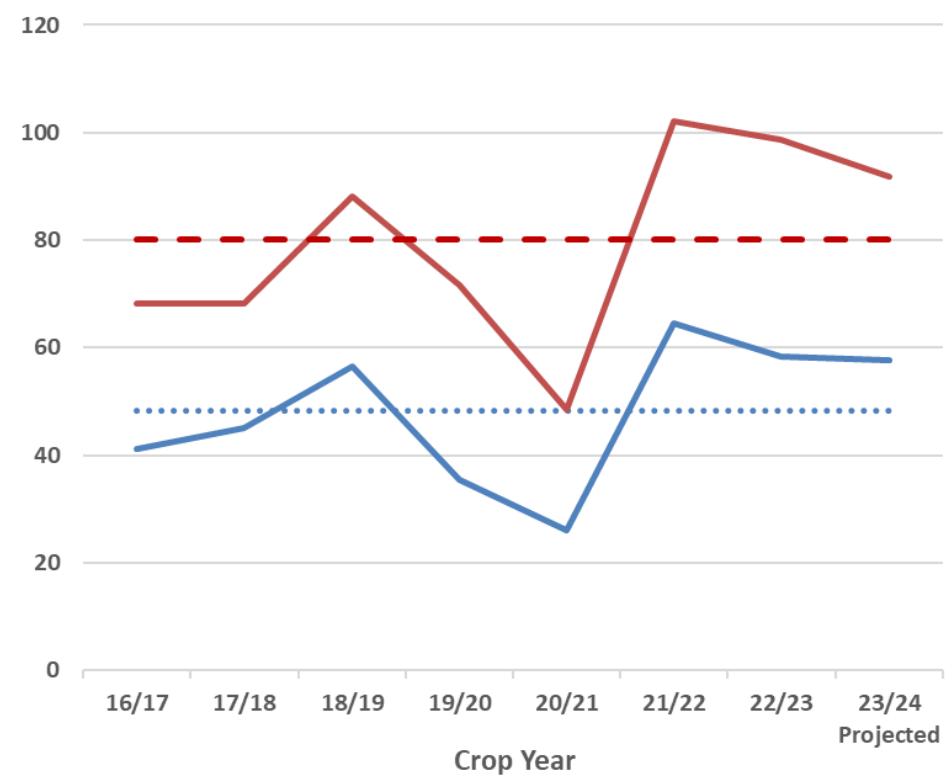


### Average Urea Nitrogen Prices



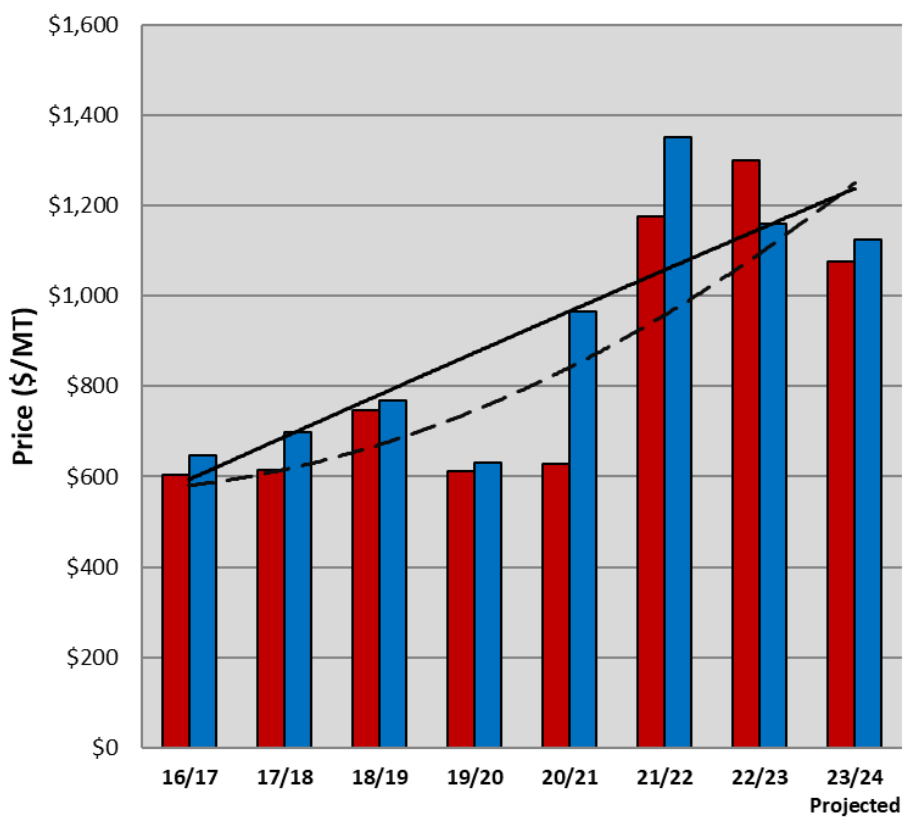
■ Previous Fall   
 ■ Spring   
 - - - Previous Fall Trend   
 — Spring Trend

### Long Term Fertilizer Affordability - Bushels of Grain Required to Purchase 1 Tonne of Urea



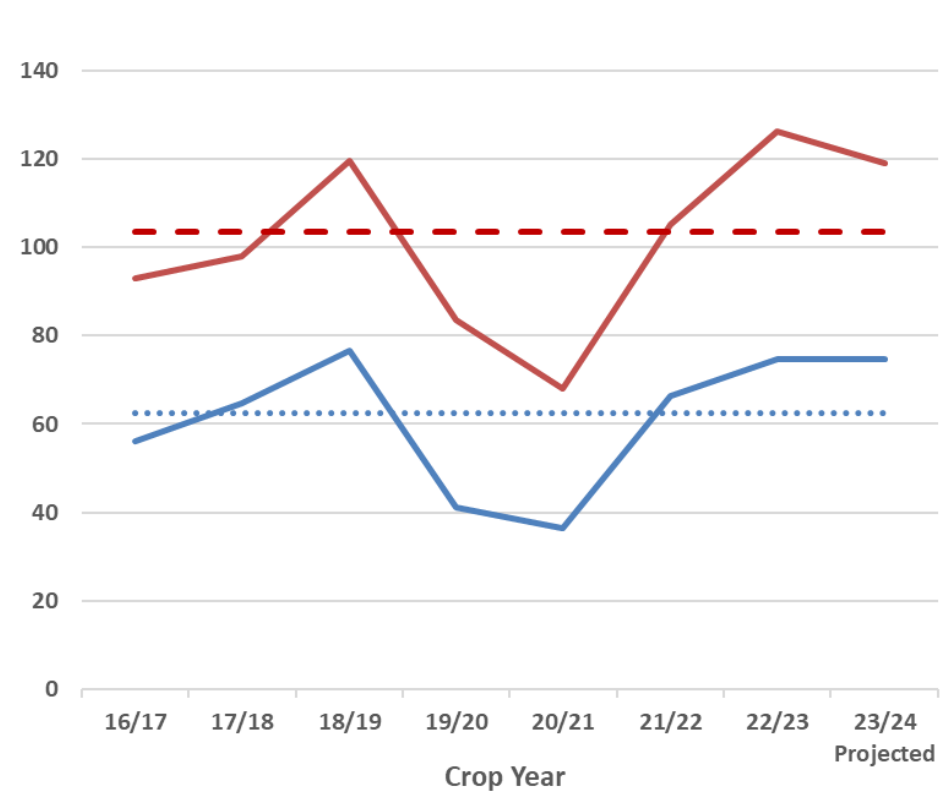
— Canola   
 ⋯ Avg. Canola   
 — Wheat   
 - - - Avg. Wheat

### Average 11-52-0 Phosphate Prices



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### Long Term Fertilizer Affordability - Bushels of Grain Required to Purchase 1 Tonne of Phosphate



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# Grain Prices vs Fertilizer Prices

## Grain Prices (2022 Q4 average)

- Canola - \$19.03/bu
- HRS Wheat - \$11.91/bu
- Oats - \$4.69/bu
- Corn - \$9.07/bu

## Fertilizer Prices (Fall 2022)

- Nitrogen
  - Urea - \$1,150/t (\$1.13/lb)
  - NH<sub>3</sub> - \$1,960/t (\$1.08/lb)
- Phosphorous
  - 11-52 - \$1,310/t

# Grain Prices vs Fertilizer Prices

## Grain Prices (2023 Q4 average)

- Canola - \$14.95/bu
- HRS Wheat - \$9.19/bu
- Oats - \$5.14/bu
- Corn - \$6.21/bu

## Fertilizer Prices (Fall 2023)

- Nitrogen
  - Urea - \$810/t (\$0.80/lb)
  - NH<sub>3</sub> - \$1,290/t (\$0.71/lb)
- Phosphorous
  - 11-52 - \$1,070/t

# Grain Prices vs Fertilizer Prices

## Grain Prices (2023 Q4 average)

- Canola - \$14.95/bu ( ↓ 21%)
- HRS Wheat - \$9.19/bu ( ↓ 23%)
- Oats - \$5.14/bu ( ↑ 10%)
- Corn - \$6.21/bu ( ↓ 32%)

## Fertilizer Prices (Fall 2023)

- Nitrogen
  - Urea - \$810/t (\$0.80/lb) ↓ 30%
  - NH<sub>3</sub> - \$1,290/t (\$0.71/lb) ↓ 34%
- Phosphorous
  - 11-52 - \$1,070/t - ↓ 18%



# Grain Prices vs Fertilizer Prices

## Grain Prices (2023 Q4 average)

- Canola - \$14.95/bu ( ↓ 21%)
- HRS Wheat - \$9.19/bu ( ↓ 23%)
- Oats - \$5.14/bu ( ↑ 10%)
- Corn - \$6.21/bu ( ↓ 32%)

## Fertilizer Prices (Fall 2023)

- Nitrogen
  - Urea - \$810/t (\$0.80/lb) ↓ 30%
  - NH3 - \$1,290/t (\$0.71/lb) ↓ 34%
- Phosphorous
  - 11-52 - \$1,070/t - ↓ 18%

### Gross Revenue decrease:

- Canola – (\$184/ac) on 45 bu/ac
- HRS Wheat – (\$177/ac) on 65 bu/ac
- Corn – (\$386/ac) on 135 bu/ac

### Operating expense decrease:

- Nitrogen
  - Urea - \$40/ac on a 120 lb/ac app
  - NH3 - \$45/ac on a 120 lb/ac app
- Phosphorous
  - 11-52 - \$8/ac on a 40 lb/ac app

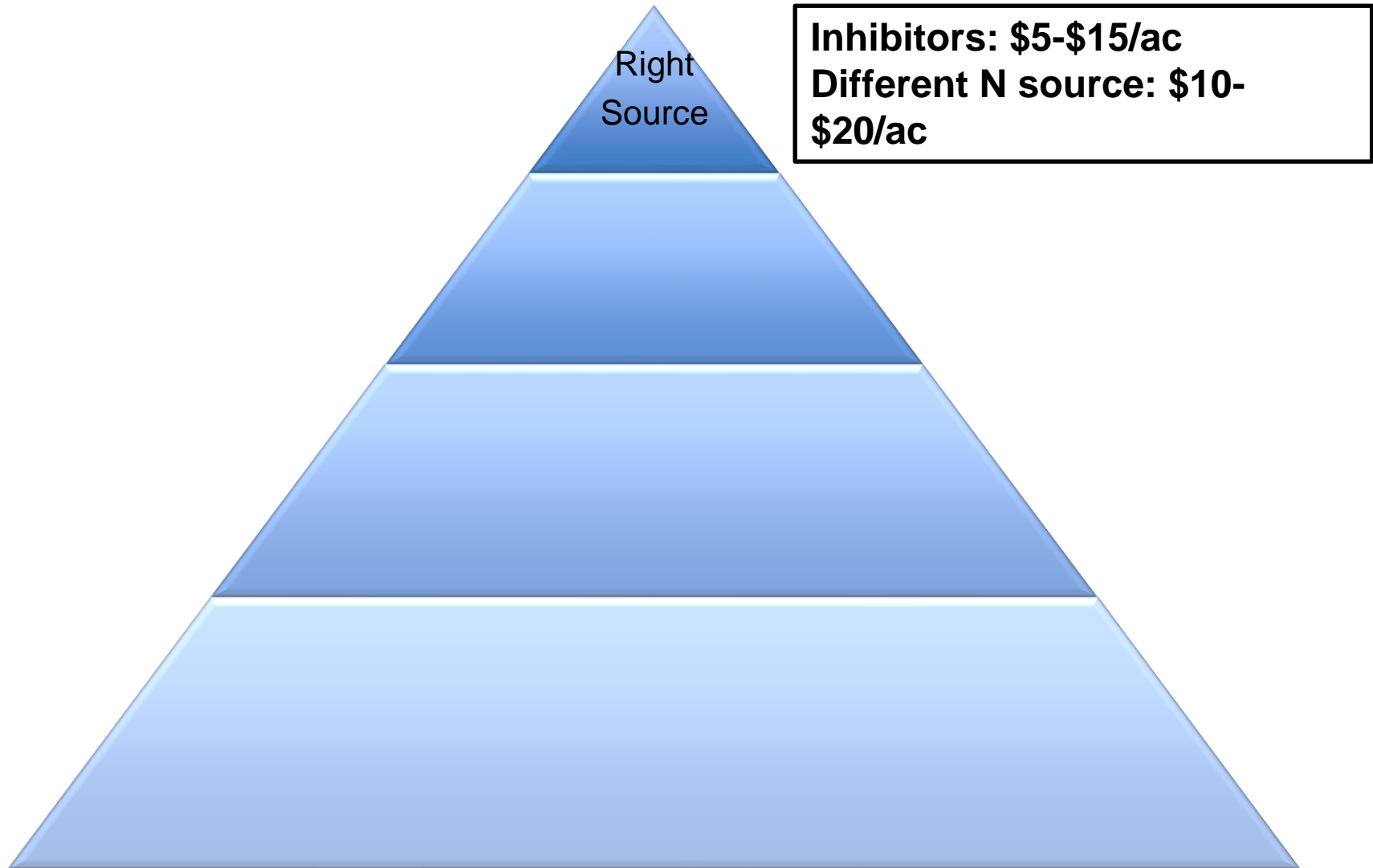
# Using 4R's to Profit on the Farm

- It's too expensive to band:
- Challenges:
  - Increased fertilizer losses
  - Increased potential to under-fertilize crops
  - Increased potential for off-target nutrient movement
  - Increased costs when using inhibitors

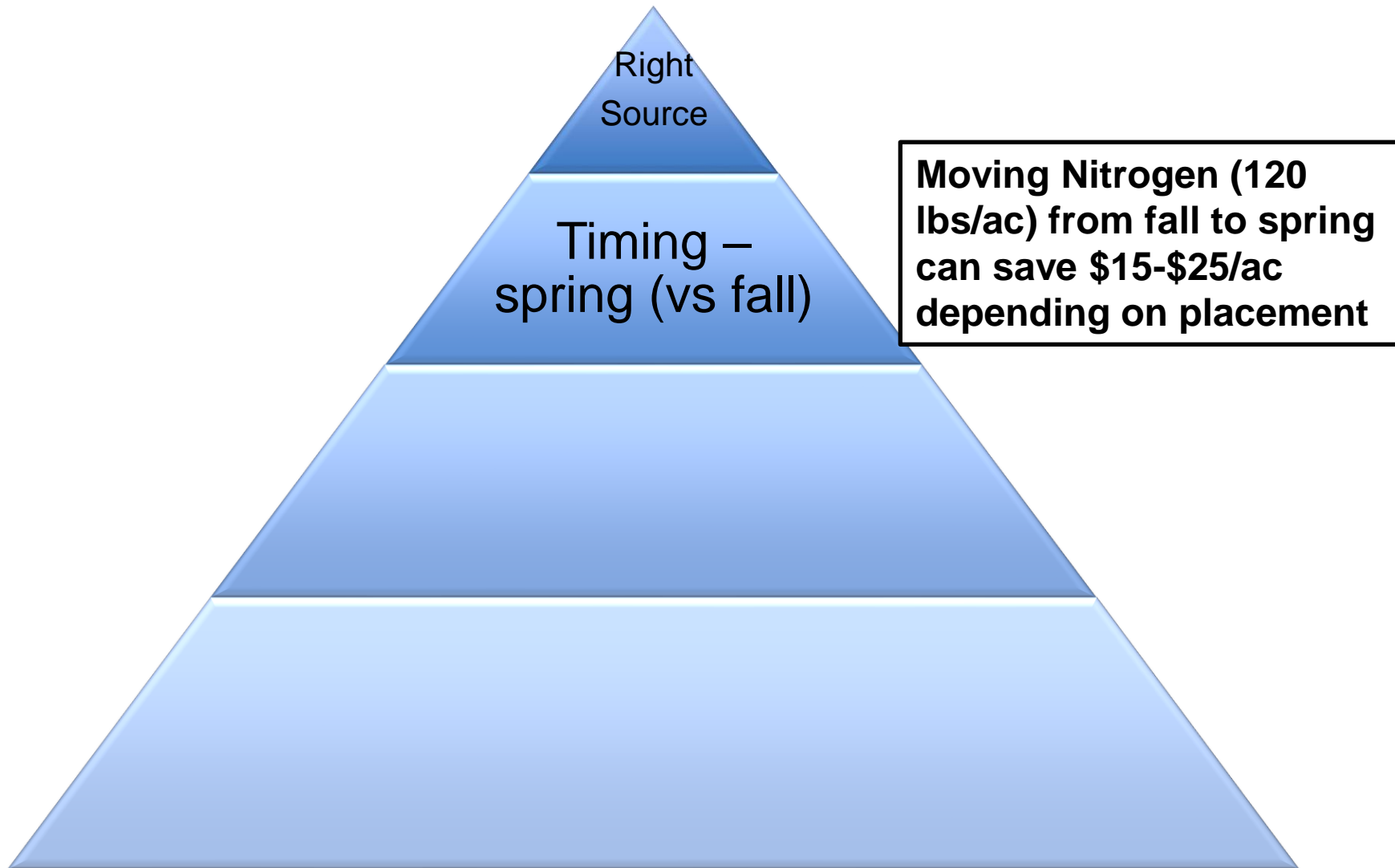
# Using 4R's to Profit on the Farm

- It's too expensive not to band:
- Challenges:
  - Higher equipment investment
  - Workload (especially spring banding)
  - Longer seeding period when spring applying
  - Sensitive to fertilizer interruptions

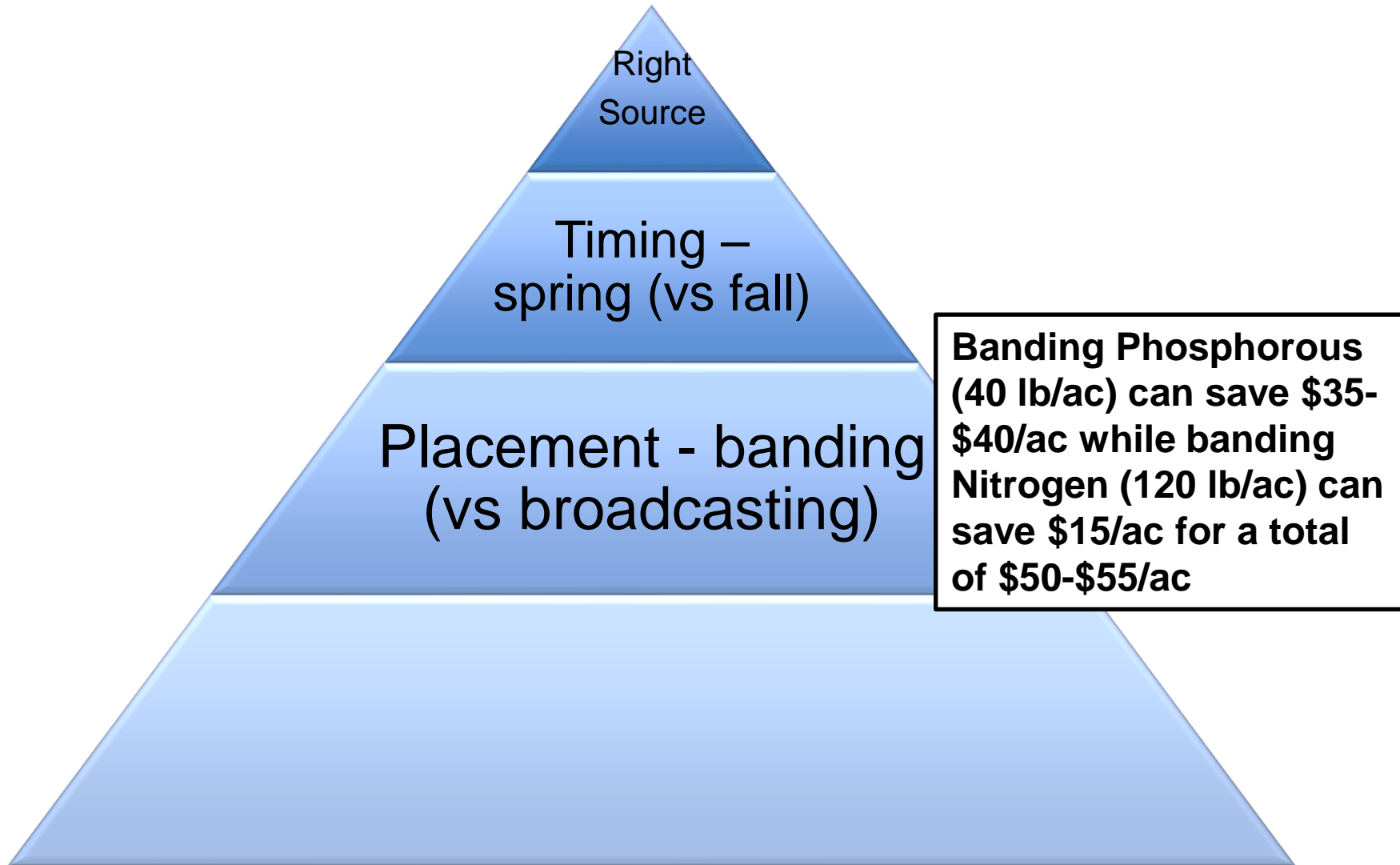
# 4R \$\$ Impact on the Bottom Line



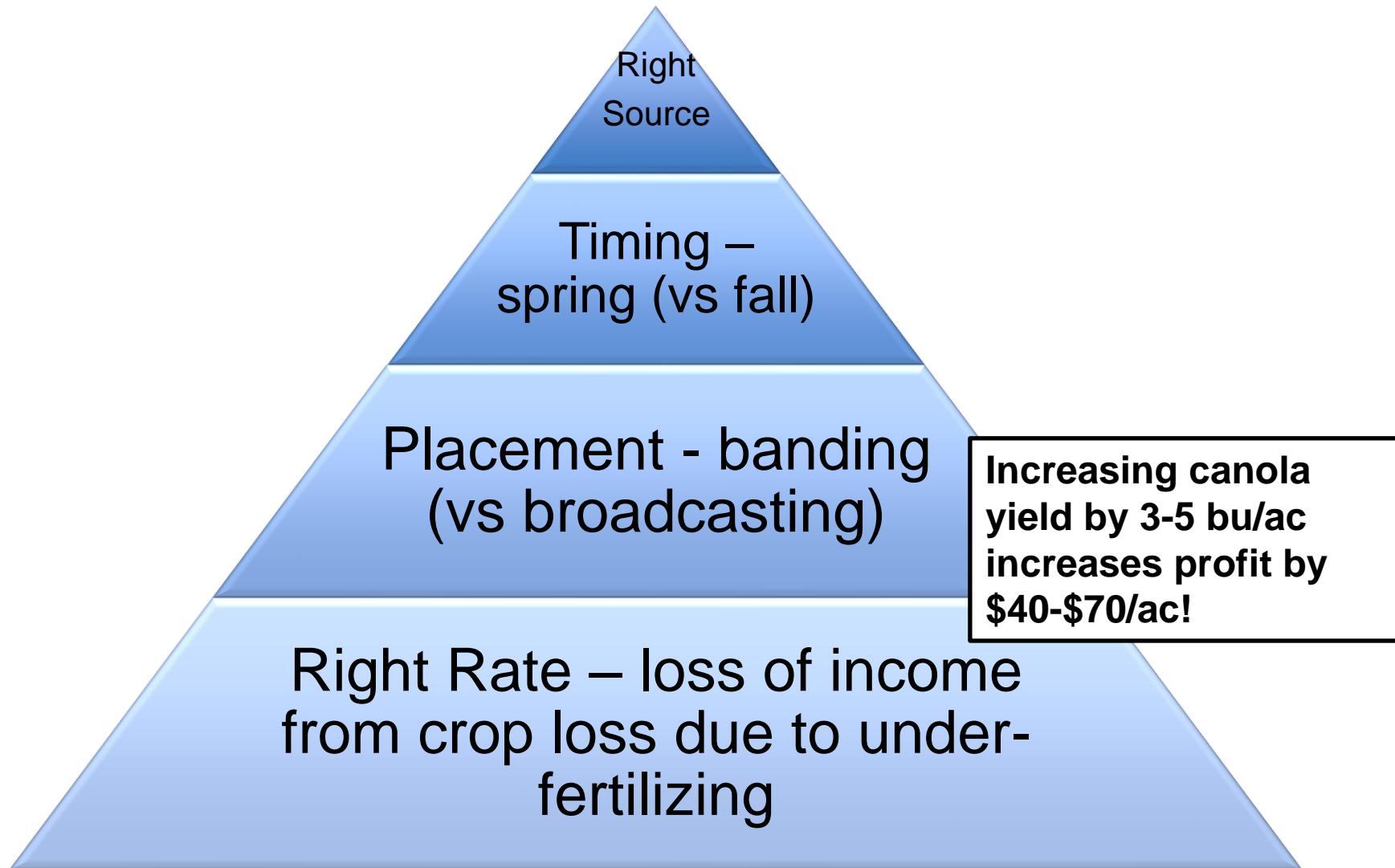
# 4R \$\$ Impact on the Bottom Line



# 4R \$\$ Impact on the Bottom Line



# 4R \$\$ Impact on the Bottom Line



# Using 4R's to Profit on the Farm

- Nothing is free in life:
  - Higher equipment investment
    - Potentially \$50,000 - \$400,000 investment
    - \$3.50 - \$28.50/ac (10 years; 2,000 ac/year)
  - Workload (especially spring banding)
    - Extra seasonal labour
    - \$15.00/ac (\$30,000 extra labour; 2,000 ac/year)
  - Longer seeding period when spring applying
    - Wheat 500 ac seeded 1 week later than usual
    - \$60/ac (90% yield factor at 65 bu/ac = 10% yield loss)
  - Sensitive to fertilizer supply interruptions
    - \$ - \$\$\$\$



# What if we switch to spring banding from fall banding?

## Equipment Purchase for Nitrogen Spring Banding Cost Benefit Analysis

### Baseline Fertilizer Application

Timing of Application

Method of Application

Nitrogen Source

\$1,300 per tonne  
\$0.719 per lb. actual N

### Proposed Fertilizer Application

Timing of Application

Method of Application

Nitrogen Source

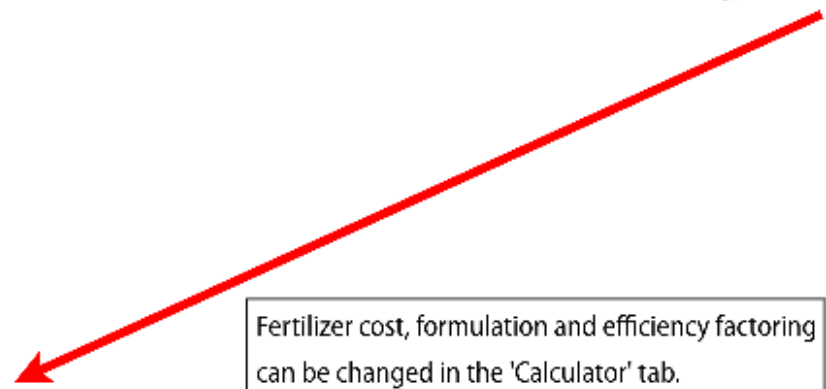
\$580 equivalent per tonne  
\$0.572 per lb. actual N  
\*(\$0.147 savings per lb. N)



### Assumptions:

storage cost per tonne (if required)

interest cost per tonne



Fertilizer cost, formulation and efficiency factoring can be changed in the 'Calculator' tab.

### Cost Benefit Analysis:

lbs. actual N per acre (being changed to spring banded)

acres applied per year (only N fertilizer acres)

# What if we switch to spring banding from fall banding?

## Calculation #1 - Breakeven Equipment Upgrade

5	payback period (in years)
8.5	interest rate

### Banding Equipment Upgrade Paid For By Fertilizer Efficiency:

→ \$60,824 Breakeven Capital to Spend (based on \$15,435 annual fertilizer savings over 5 years @ 8.5%)

\* If the actual cost of banding equipment is less, then it likely beneficial to invest in upgrades.

## Calculation #2 - Payback Period for Equipment Upgrade

\$ 50,000	equipment upgrade cost
8.5	interest rate

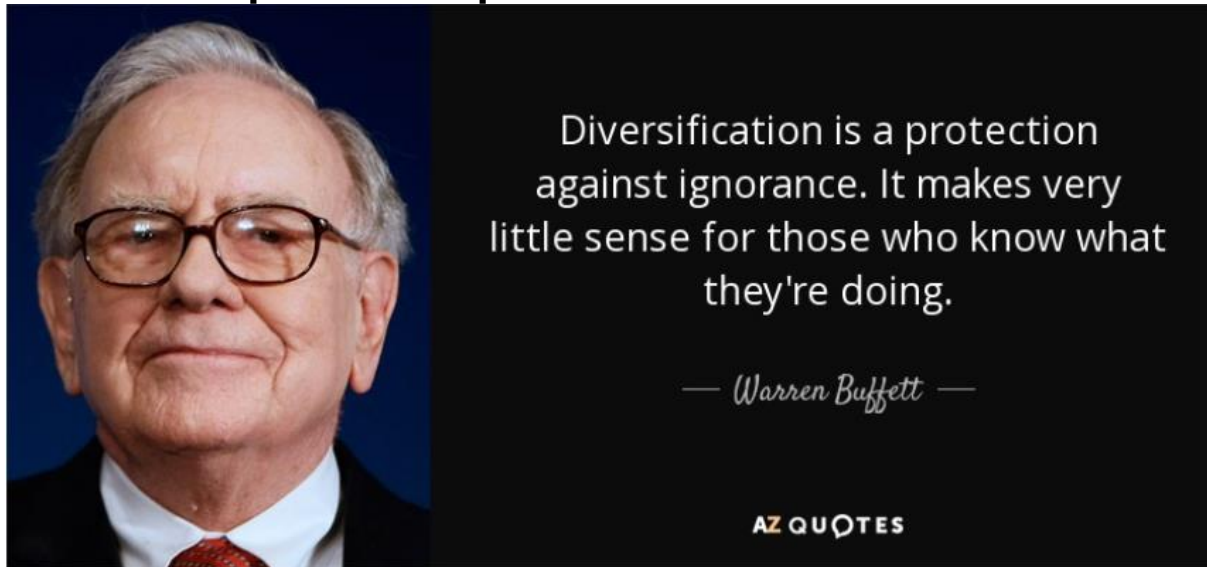
### Banding Equipment Upgrade Paid For By Fertilizer Efficiency:

→ 3.9 Years breakeven payback period (based on \$15,435 annual fertilizer savings @ 8.5%)

\* If the actual payback period of banding equipment is less, then it likely beneficial to invest in upgrades.

## Take home messages...

- Don't party like its 2022 (or 2023)...2024 looks like a return to historically tighter margins
- Investments in equipment and technology must generate returns exceeding the investment cost
- Focus on crops that provide a return



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- Don't party like its 2022 (or 2023)...2024 looks like a return to historically tight margins
- Investments in equipment and technology must generate returns exceeding the investment cost
- Focus on crops that provide a return

**Profitability will be with those who produce but keep costs in check**

# Questions ?

## For more information

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MASC website: [www.masc.mb.ca](http://www.masc.mb.ca)

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